**STRM046 Operations Management in the Supply Chain Context**

**BRIEF FOR ASSIGNMENT 2 2016/17**

**LEAN MANAGEMENT**

**INDIVIDUAL TASK**

This assignment is designed to enable you to conduct a review of the academic literature into Lean Management and to apply it in an Operational setting, in an organisation of your choice.

You might already be working for, or have worked for,the organisation you choose. If neither of these apply you could use the experience of a friend or relative or a case-study agreed with the tutor.

**Within a report format answer the following questions:**

1. Describe the organisation in the following format:-

* The main products and services they provide.
* Who are their main customers?
* What are the order qualifiers for the company?
* What are the order winners for the company?

(10% of word count)

From the organisation chosen, identify and describe a problem that currently exists.

1. Describe the evidence that supports your claim that the problem exists.

(10% of word count)

1. Explain how it is potentially harming the company

(10% of word count)

1. Prepare a review of the literature in Lean management. Describe the concepts, applications and frameworks available in general business, and appropriate for an organisation similar to the type you have chosen.

Discuss the authors, their views on the subject and their frameworks.

Describe the operational benefits would you expect to see from introducing the concepts within Lean Management into your chosen organisation.

Describe the ways you feel the Topic might develop during the coming 5 years.

Use at least 8 journal articles no older than 10 years.

(50% word count)

1. From the conclusions drawn from your literature review, and your knowledge of the organisation, create a Project Plan for the changes you would like to see introduced to solve the selected problem.

(20% of word count)

**PRESENTATION OF YOUR ASSIGNMENT**

Your assignment must be word processed and presented in a report format with simple sub-headings. The word count should be 2500 words±10% (tables, diagrams and appendices are excluded from the count).

The Assignment report should have a Front Cover showing your name, your student number, the module name, the module number, the assignment title, the module tutor's name, the date and the word count.

This year all assignments will be submitted, graded and fed-back electronically via TURNITIN. Several submissions will be permitted before the Hand-in date in order to enable you to refine the content in your report.

If you click on the “Submit Your Work” button on the Module NILE site you will find an explanation of the Submission and Grading Electronically process there.

The quality of your presentation and academic referencing is very important. Please, use the Harvard Referencing System.

Within your assignment your tutor will be looking for content that addresses the key elements of the assignment brief

Look at the old Feedback Sheet at the end of this brief it shows the subheadings to use and offers a guide as to how the marks will be distributed.

Use the percentages as a guide to how to distribute your word count.

**Feedback on assignments** in general will be provided to the whole group when marked assignments are returned.

**Feedback on assignments** for each individual will be provided electronically via TURNITIN.

A student may request an individual appointment to discuss feedback with the tutor by requesting an appointment at the end of a class or by email.

**STRM046OPERATIONS MANAGEMENT**

**ASS’T2 FEEDBACK SHEET**

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| **STUDENT NAME AND REPORT FRONT SHEET** |
| **DESCRIPTION OF ORGANISATION (10%)** *- products, services, customers, challenges, etc.* |
| **Identification of the operations problem (10%)** |
| **Description of evidence supporting the claim (10%)** |
| **Literature review to summarise latest thinking in topic area and identify good practice in the area of the problem (50%)** |
| **Detailed proposal for changes to be introduced to solve the problem (20%)** |
| **Presentation and referencing** |
| **General Comments** |